

GROWTH COMPANY INVESTOR Show 2010

THE INDEPENDENT VOICE ON FAST GROWING COMPANIES



Meet up to
2,000
professional
and
private investors in **1** day

Wednesday 9th June 2010

Barbican Exhibition Centre, London

www.GrowthCompanyInvestorShow.co.uk

Organised by



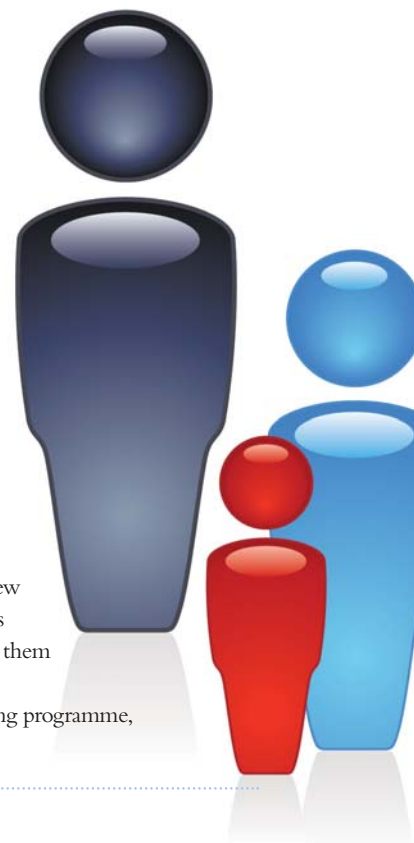
in association with



What
Investment

Previous sponsor





Why exhibit?

Meet up to **2,000** professional
 and private investors in one day

The Growth Company Investor Show presents an excellent opportunity for quoted companies to:

- promote themselves to a targeted audience of quality investors, brokers, institutional investors and investment analysts who play a key role in influencing their share price
- communicate their business performance and strategy
- meet investment and financial journalists covering the sector
- enhance investor relations
- raise corporate awareness, with a view to increasing liquidity in their shares
- invite existing shareholders to meet them at a venue outside of the AGM
- participate in the extensive marketing programme, before and after the event.

Growth Company Investor reader profile

£468,123 – average portfolio size **£277,089** – held in equities

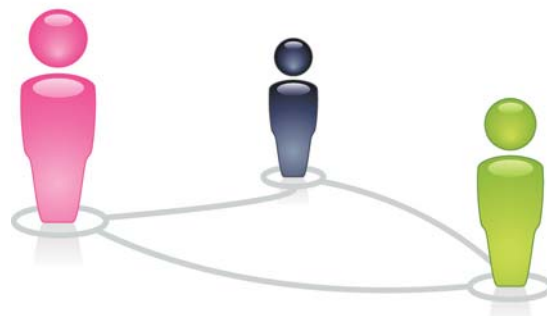
What Investment reader profile

£308,467 – average portfolio size **71%** invest directly into equities

Previous exhibitors

2 Ergo	Dmatek	Jubilee Platinum	Sigma Technology
4X Solutions	DTT Group	Junior Oils	Sinclair Pharma
Advanced Medical Solutions	Early Equity	Keycom	Société Générale
ADVFN	Education Development	LiDCO	SoloGateway.com
African Medical Investments	International	Likno.com	Specialty Scanners
Agriterra	Edwin Coe	LPA	Sprue Aegis
All IPO	eFontLearning.net	<i>M&A Magazine</i>	St Helen's Capital
Alliance Pharma	Ennstone	Mapping	Stanley Gibbons
American Bicycle Group	Eredene Capital	Matra Petroleum	Stratex International
ANT	ERHC Energy INC	Mears Group	Suretrack
Ariana Resources	ESYNE	Mercedes	Sutherland Health Group
Armour Group	Eurocash VAT	Millnet	Synchronica
Ascot Mining	Falkland Oil and Gas	Montague Pitman	Terrace Hill Group
ATI Oil	FIA Bulgaria	Morgan Aston Ford	The Quoted Companies Alliance
Axiom Capital	Finsbury Food Group	Myhome	TheWrongPrice.com
Braemar Group	Forbidden Technologies	Neutrahealth	Tristel
Bullbearings	Gasol	Norseman Gold	Tzanos & Partners Law Firm
CalciTech	Gladstone	Northbridge Industrial Services	UK Shareholders' Association
Chromex Mining	Goldplat	Offshore Hydrocarbon	Unicorn Asset Management
<i>City A.M.</i>	Greatland Gold	Omega Diagnostics Group	UPM Tilhill
City Equities	Griffin Group	Phynova	VaLUENTiS
Claimar Care	<i>Growth Company Investor</i>	Planet Group Inc	Vertil
Cluff Gold	Harvey Nash	Plectrum Petroleum	Vitesse Media
Coffee Republic	Hugin Group	Plus Markets Group	<i>What Investment</i>
Compel	iDealing.com	Rockhopper Exploration	Win Investing
Corero	i-Financial Services Group	Running River	Wren Homes
Cozart	IIIR	RWS Group	Yellowcake
Croma Group	ILX Group	Scala Land Group	Zeta Compliance Group
Datong Electronics	Investor Relations Society	Scancell Holdings	

Welcome



Our Growth Company Investor Show, now in its seventh year, remains the must-attend event of the calendar for investors and entrepreneurs alike. It provides the management of small- and mid-cap quoted companies with a perfect platform to convey the investment merits of their business to high-net-worth individuals, institutions, City fund managers and corporate financiers.

And in turn the event, organised by the award-winning *Growth Company Investor* team and held at the prestigious Barbican Exhibition Halls in London, enables investors to quiz the leaders of an array of companies quoted on the Full List, AIM and PLUS about their growth strategies.

In attendance at last year's event were more than 50 ambitious growth companies, based in the UK, Europe and beyond, as well as over 1,000 retail investors.

Our show this year will:

- feature up to 100 small- and mid-cap companies
- attract the UK's leading fund managers, institutional investors, VCT managers, private client brokers, financial journalists and investment analysts
- play host to up to 2,000 active investors in growth companies.

If you lead a company listed on the London Stock Exchange's Official List, AIM or PLUS, you simply cannot afford to miss this event.

James Crux, Editor, *Growth Company Investor*

The perfect way to raise your profile with investors

Features

More than 100 high-growth small- and mid-cap companies are expected to exhibit.

Key attendees will include VCT fund managers, small-cap fund managers, brokers, nomads, private client brokers, high-net-worth individuals, experienced retail investors, corporate financiers and dealmakers.

Keynote Presentation Theatre

Throughout the day, our keynote speakers will cover a range of hot investment topics. Past speakers include: Justin

Urquhart Stewart, Robert Cole, Jim Slater, Paula Tallon, Nicola Horlick, David Linton, Peter Webb, Kelvin MacKenzie, Ian Rosenblatt, Paul Campbell and Alex Connock.

Exhibitor/VIP Lounge

An exclusive area for exhibitors to relax and entertain their VIP guests, serving refreshments throughout the day.

The PLUS Pavilion –

sponsored by PLUS Markets Plc, this area will feature some of the best

investment opportunities among companies listed on PLUS.

The Market Reporters' Lunch –

This includes financial journalists on the nationals, weekly investor magazines, newswires and financial websites.

Company Presentation Theatre

In a dedicated area of our exhibition, we are offering you the opportunity to formally present the growth strategy of your business to up to 100 investors.

Marketing plan

We are planning an extensive marketing/PR campaign that will include:

- a direct mail campaign to more than 75,000 active small-cap investors
- an email campaign to over 70,000 investors
- square mile-specific advertising – *City A.M.*

- editorial, banner and button ads on 20 investor sites, including www.growthcompany.co.uk (20,000 unique users per month), www.growthbusiness.co.uk (65,000 users) and www.whatinvestment.co.uk (35,000 users)
- extensive coverage through both editorial and advertising in *Growth*

Company Investor magazine and *What Investment* magazine

- 50,000+ inserts into targeted publications
- bespoke banners for exhibitors to promote their presence at the event on their website and newsletters
- coordinated PR campaign to promote top-quality keynote speakers.

Exhibition stand

By exhibiting at the show, you will receive:

- a company profile in the delegate show guide
- an extensive company profile on the official show website with links to your corporate website
- free invitations to your existing shareholders
- an opportunity to invite VIP delegates to the show
- exposure in the extensive direct mail, PR, advertising and online marketing campaigns.

Each shell-scheme stand is fully carpeted and constructed for exhibitors, including fascia board.

Several tailor-made sponsorships are available – please contact:

Darren Griffin, Sales Director

020 7250 7049, darren.griffin@vitessemedia.co.uk

To book an exhibition stand for the Growth Company Investor Show 2010, please contact:

Hollie Gould, Sales Executive

020 7250 7045, hollie.gould@vitessemedia.co.uk

For all marketing enquiries, please contact:

Darren Griffin, Sales Director

020 7250 7049, darren.griffin@vitessemedia.co.uk

Company presentation theatre

30-minute presentation slots in a dedicated seminar room available throughout the day to communicate your business strategy to an audience of investors. Price: £950



QCA members and PLUS companies will receive a 25% discount on stand space

What they said...

- “The GCI show proved to be an excellent forum for meeting smaller investors who wouldn't normally be part of our results roadshow. We were impressed by the broad range of exhibitors and the number of visitors the show attracted.”

Paul Bird

Finance Director of Education Development International plc

- “We are delighted to be sponsoring the PLUS pavilion again at the Growth Company Investor Show. We have always been pleased by the visibility and profile that the show gives to the PLUS markets and to our participants. Each year the audience at the show is of the highest calibre and our stand is busy with people interested in either PLUS as a company or in our markets. Our talk at the Company Presentation Theatre, which runs alongside the show, has always been well attended and has given us a good opportunity to market our business to new audiences.”

PLUS highly recommends the Growth Company Investor Show to anyone who wants to promote themselves to a targeted audience of investors, both private and professional. The show also provides a marvellous opportunity for companies wishing to enhance their investor relations with existing shareholders, something that is even more important in the current economic environment.”

PLUS Markets Group

